

AL-FARABI KAZAKH NATIONAL UNIVERSITY

Faculty of Geography and Environmental Sciences

Department of Recreation Geography & Tourism

Approved

at the Meeting of the Faculty Academic Council,

Protocol # ___ from «___» June, 2014

Dean _____ V.G. Salnikov

MIDTERM EXAM

Elective discipline 4.

TRW 3503 Tourist Regions of the world

Course 3, «5B090200 – Tourism»,

English group, autumn semester, 3 credits

Lecturer:

Baiburiev R., senior lecturer

Phone: 377 33 35 (12-28), 230 aud

E-mail: skaut2ever@mail.ru

Lecturer (practice, seminar, labs):

Baiburiev R., senior lecturer

Phone: 377 33 35 (12-28), 230 aud

E-mail: skaut2ever@mail.ru

Almaty 2014

Open book exams
TRW 3503 Tourist Regions of the world
Course 3, «5B090200 – Tourism»,
English group, autumn semester, 3 credits

In an open book exam

You are evaluated on understanding rather than recall and memorization.

You will be expected to

- apply material to new situations
- analyze elements and relationships
- synthesize, or structure
- evaluate using your material as evidence

Access to content (books, notes, etc.) varies by instructor.

The exam can be taking home or in the classroom with questions seen or unseen before exam time

Do not underestimate the preparation needed for an open book exam: your time will be limited, so the key is proper organization in order to quickly find data, quotes, examples, and/or arguments you use in your answers.

Preparation:

- Keep current on readings and assignments in class
- Prepare brief, concise notes on ideas and concepts being tested
- Carefully select what you intend to bring with you to the exam, and note anything significant about what you do not
- Include your own commentary on the information that will provide fuel for your arguments, and demonstrate that you have thought this through
- Anticipate with model questions, but not model answers. Challenge yourself instead with how you would answer questions, and what options and resources you may need to consider.

Organize your reference materials, your "open book":

Make your reference materials as user-friendly as possible so that you don't lose time locating what you need

1. **Familiarize yourself** with the format, layout and structure of your text books and source materials
2. **Organize these with your class notes** for speedy retrieval, and index ideas and concepts with pointers and/or page numbers in the source material (Develop a system of tabs/sticky notes, color coding, concept maps, etc. to mark important summaries, headings, sections)
3. **Write short, manageable summaries** of content for each grouping
4. **List out data and formulas** separately for easy access

Use quotations

- to illustrate a point, or act as a discussion point
- to draw on the authority of the source
- because you could not say it better

Task for midterm (work to prepare):

- 1) Write essay about differences of foreign and Kazakhstan tourist regions;**
- 2) Create diagram and conclude with own analyses.**

Maximum score to midterm – 100 point.

List of recommended literature

Main Reading:

1. Ердаuletтов С.Р., Алиева Ж.Н. География международного туризма. - Алматы: Қазақ университеті, 2013. - 273 с.
2. Александрова А.Ю. Международный туризм. - М., 2010. - 464 с.
3. География туризма / Подред. А.Ю. Александровой. - М.: Кнорус, 2008. - 592 с.
4. Ердаuletтов С.Р. География туризма. Алматы: Қазақ университеті, 2010.- 412 с.
5. Александрова А.Ю. Структура туристского рынка. - М.: Пресс - Соло, 2002. - 592 с.

Further reading:

1. Ананьев М.А. Экономика и география международного туризма. - М., 1975.
2. Биржаков М.Б. Введение в туризм. - М.- СПб.: Герда, 2004. - 192 с.
3. Квартальнов В.А. Иностраный туризм. - М.: Финансы и статистика, 1999. - 312 с.
4. Немоляева М.Э., Ходорков Л.Ф. Международный туризм: вчера, сегодня, завтра. - М., 1985.
5. Страны мира. Энциклопедический справочник. - Минск: Миринда. Радиола плюс, 1999.- 624 с.